

Sammi Caramela

Author. Journalist. Editor. Copywriter.

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(732) 322-5463

EXPERIENCE

Lightning Media Partners — Remote

Assistant Managing Editor (July 2021 - Present)

- Outline, write, edit, and produce content for several clients across various industries.
- Manage team of freelance writers.
- Brainstorm and write newsletters for the email marketing department.

Content Manager (March 2019 - July 2021)

- Outline, write, and edit assignments for several clients across various industries.
- Develop digital marketing strategies with the team.

Freelance Writer (Oct 2018 - March 2019)

- Complete weekly written assignments for several clients across various industries.

Metal Lunchbox Publishing — Remote

Author (Dec 2018 - Present)

- Author of "[Some Place Like Home](#)."
- Contributing author to anthology "[Night Light: Haunted Tales of Terror](#)."

Business.com — New York, NY

Staff Writer, B2B (Feb 2017 - Jan 2019)

- Worked as B2B journalist for Business.com-owned sites [Business.com](#) and [BusinessNewsDaily](#).

EDUCATION

Rowan University — Glassboro, NJ

Bachelor of Arts (Graduated: May 2017)

- Major in Writing Arts.
- Concentration in Creative Writing.
- Minor in Journalism.

SKILLS

SEO

CMS

AP Style

Media Relations

Basic HTML Coding

Microsoft Office

Suite

ADDITIONAL EXPERIENCE

The Odyssey Online
(2015 - 2016)

The Two River Times
Newspaper
(2015)

Psych2Go Magazine
(2015)

Student Health 101
(2014 - 2015)

LEADERSHIP

President, Her Campus Mag
Rowan University
(2016 - 2017)

President, I AM THAT GIRL
Rowan University
(2016 - 2017)