

Sammi Caramela

Creative Writer. Journalist. Editor. Copywriter.

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(732) 322-5463

EXPERIENCE

Lightning Media Partners — Remote Content Manager (Oct 2018 - Present)

- Complete weekly written assignments for several clients across various industries.
- Edit freelance submissions.
- Develop digital marketing strategies with team.

Business.com — New York, NY Staff Writer, B2B (Feb 2017 - Jan 2019)

- Worked as B2B journalist for Business.com-owned sites [Business.com](#) and [BusinessNewsDaily](#).
- Pitched and wrote articles about small business, leadership, and careers.
- Edited and updated existing content.
- Managed byline column.
- Edited freelance content.

Freelance Writer, B2B (April 2016 - Feb 2017)

- Pitched and wrote articles about small business, leadership, and careers.
- Edited and updated existing content.

EDUCATION

Rowan University — Glassboro, NJ Bachelor of Arts (Graduated: May 2017)

- Major in Writing Arts.
- Concentration in Creative Writing.
- Minor in Journalism.

SKILLS

SEO

CMS

AP Style

Media Relations

Basic HTML Coding

Microsoft Office Suite

ADDITIONAL EXPERIENCE

“Night Light: Haunted Tales
of Terror” Anthology
(2018)

The Odyssey Online
(2015 - 2016)

The Two River Times
Newspaper
(2015)

Psych2Go Magazine
(2015)

Student Health 101
(2014 - 2015)

LEADERSHIP

President, Her Campus Mag
Rowan University
(2016 - 2017)

President, I AM THAT GIRL
Rowan University
(2016 - 2017)